

Your data: The iTravel Team (City of York Council) will use your email address and other details you give only for the prize draw and will not pass them to any other people. For more details about the prize draw and the York Walking Festival see www.itravelyork.info.



INDIE YORK



Bishy Road

Bishy Road is a traditional parade with a very strong independent mix of shops, restaurants and other businesses. In 2015 it was awarded GB High Street of the Year Award

Central York

World renowned historic streets brimming with character and hosting independent shops, restaurants and bars in abundance. One of the UK's most beautiful city centres.



Fifth Quarter

Gillygate and Bootham is known as the Fifth Quarter. It has a fantastic range of independents; a fascinating mix of unique businesses.



Fossgate

Fossgate is one of the most unique shopping and drinking experiences in York and beyond. A real independent stronghold.



Goodramgate

Goodramgate is a street of shopping, eating and drinking, with a history going back to its Viking origins. It's a thriving street with a real mix of indie shops, restaurants and other businesses.



Micklegate

The main entrance to the City from the south through Micklegate Bar. Superb, independently run restaurants, bars and shops line an interesting and eclectic thoroughfare into the city.



The Shambles and Shambles Market

The world-renowned historic street that has independents in abundance. Shops, restaurants and businesses packed into this vibrant street. The lively city centre Shambles Market is open seven days a week with a great mixture of traditional and contemporary shops and stalls and some exceptional street food.



Walmgate

There is probably the highest percentage of independent businesses on this thoroughfare into the city. Wonderful niche shops, restaurants, pubs and unusual businesses are all there to be discovered.





www.indieyork.co.uk



www.indieyork.co.uk





Indie York Treasure Hunt and iTravel's York Walking Festival will be held between Saturday 5th and Sunday 13th September 2020.

Our aim is to encourage people to walk, and explore York's City Centre and at the same time taking part in a fun Treasure Hunt with clues in the windows of 70 Independent businesses that are such a feature of York's high streets.

There are three suggested walking routes that are set out on the map in different colours. The routes go through some of York's most ancient streets where lots of independent businesses cluster together. There are 7 clusters of businesses taking part.

Enjoy your walks around the City and discover the huge range of Indie businesses in the City.

Indie York is a not for profit Community Association that aims to encourage residents and visitors to support independent businesses. For more Info go to www.indieyork.co.uk

York Walking Festival 'To encourage and inspire people in York to walk more'

iTravel York 'To help people with their travel options, including walking' www.itravelyork.info

A PROJECT BY SUPPORTED BY



Treasure Hunt Clues

Use the treasure map to find the businesses displaying a clue in their windows. All clusters have a certain number of clues that all lead to one answer. Figure out what answer the clues indicate; for example, if you see the words 'goal', 'kick' and 'pitch' 'whistle' 'penalty' 'corner' 'off side' then the answer is 'football'.

How to enter

See www.itravelyork.info for the different ways to enter, for a chance to win a York Gift Card worth £50.

Social Media Comments and photos

We'd love to share your photos on social media during the Walking Festival. As you wander around your route, please take photos of the participating shops, restaurants and the paths you have walked on. Please share these to Facebook, Instagram and with @iTravelYork and @indieyork and on Twitter use the hashtag #YorkWalks.

Prize Draw Rules:

- 1. Your entry is only valid if you found the clues yourself. 2. One person per entry. If you enter more than once, we will take your last entry.
- 3. You only need to guess one theme correctly to enter.
- 4. The winner will be chosen (at random) and informed by the iTravel Team by 2nd October 2020.
- 5. If you win, the iTravel Team will ask for your postal address to send your £50 York Gift Card.
- 6. They will also ask if they can use your name and a quote from you for publicity.
- 7. For other ways to enter, contact the York Visitor Information Centre.

Bishy Road Cluster		
	Name of Business	Clue in window
1		
2		
3		
4		
5		
6		
7		
8		
Υοι	ır Name:	Answer:

Coming Soon in Half Term Holidays. 24th October - 1st November.

MEDIEVAL AND MAGICAL THEMED TREASURE HUNT.

There will be 10 trails to follow. You will visit parts of the City that are full of Independent shops and magical corners. You can explore the huge variety of Independent Businesses and visit some of York's many medieval sites and attractions and perhaps find hidden treasures. Maps will be available from Indie York shops, Visit York Information Centre and online. Visit www.indieyork.co.uk.

Central York Cluster

	Name of Business	Clue in window
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
You	r Name:	Answer:

Shambles Cluster

	Name of Business	Clue in window
1		
2		
3		
4		
5		
6		
7		
8		
9		
Your Name: An		Answer:

Micklegate Cluster

	Name of Business	Clue in window
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
Your Name:		Answer:

Fifth Quarter Cluster Name of Business Clue in window 2 3 5 9 10 Answer: Your Name:

Fossgate Cluster

	Name of Business	Clue in window
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
Your Name: Ar		Answer:

Goodramgate Cluster

	Name of Business	Clue in window
1		
2		
3		
4		
5		
6		
7		
8		
9		
Your Name:		Answer: